Capstone Project Title: Blacks of the Chesapeake

Student Names: Mohammed Saleem, Abhiram Metuku, Yonathan Meshesha, Aditya Patel,

Beimnet Aklilu, Vaish Iyer

1. Do you have an example design/website that you want to be like?
   1. Have the same appearance consistent through devices
   2. User-friendly
2. Are there any specific features that you want to incorporate? -Abhiram
   1. 3 different sections on a phone currently– make it more easily flowing
3. Are there any specific designs that you want to incorporate? - Mohammed
4. What are the biggest challenges or limitations with the current website? - Mohammed
   1. Information on website is not updated
   2. Big chain of command to add information to website
   3. Domain change (they own blacksofthechesepeake.com)
5. Do you plan on selling/e-commerce (Books) through the website? - Yonathan

* Yes they want to sell books. They do not have a fulfillment process yet?

1. Do you plan to include a section for discussions/forums for anyone interested? - Yonathan

* No

1. Who do you see as the main audience for your website? - Aditya
   1. the chesapeake bay community, residents of state
   2. Stakeholders- NASA
      1. Think about what they want to do with the website in terms of what it means for them
2. Have you had any feedback on the current website? - Aditya
3. Do you have existing content that needs to be migrated or updated  
    (e.g., historical archives, research papers, videos)? - Beimnet
   1. Will get more info soon, but there are videos and links that might need to be uploaded via other platforms
   2. Will not need any research papers
4. How do you currently engage with your audience online? (live chat option?) - Beimnet
5. Don’t currently have a platform to engage with their audience
6. Also not currently looking to engage with and audience online since audience is older
7. They could look into adding a feature later on
8. What does success look like for this website redesign in the short and long term? - Vaish

* For now any redesign would be better (Will send other websites for reference)

1. Do you want a specific place for the historical documents/archives? - Vaish

* All of the documents are linked to the maryland state archives but can add images
* Hyperlink images to articles

1. How do you envision showcasing your partnerships and collaborations on the website?
   1. Images of diff partners
   2. Show in news sections for any reports(but within site) for collaborations
2. -Abhiram
3. Are there any branding guidelines or design preferences that we should follow? -Aditya
4. Are there any third-party tools that should be integrated within the website? - Vaish

* Already answered above

Main Use For Website

* Promote upcoming events
* User friendly website to store information
* Sell books
* Showcase history of chesapeksae